

## BUSINESS ANALYTICS

Curriculum for 2 days certification course on Business Insights with Excel

Topic	Sub Topics
<b>Introduction</b>	Introduction to Analytics Types of Analytics Basic concepts & Ideas about Analytics Basic Statistics Basics Quality Concepts
<b>Methodology</b>	Plan Understanding of Data Working with data Descriptive Modelling/Analytics Predictive Modelling/Analytics Validation Process Presenting the story
<b>Closing</b>	Conclusion
<b>Supporting Contents</b>	MS Excel: Pivots MS Excel: Working with functions MS Excel: Working with charts MS Excel: Dynamic Tables & Charts MS PowerPoint: Working with slides Six Sigma: Introduction